



Contact: Sarah Haag  
Precipio Partners  
A Brodeur Worldwide  
Company  
(617) 585-2780  
shaag@precipiopartners.com

**TOSHIBA WINS FOUR INTERNATIONAL CES INNOVATIONS 2003 DESIGN AND ENGINEERING SHOWCASE AWARDS**

*Toshiba products honored as among the best designed and engineered products in consumer technology*

**CES, LAS VEGAS, NV, January 8, 2003** - With a legacy of innovative technology and a commitment to developing high-quality products that meet the demands of the most exacting consumer, Toshiba today announced that the Toshiba Cinema Series® 57HLX82 57-inch LCOS projection TV was awarded the 2003 Best of Innovations award in the video category. In addition, three other Toshiba products have been selected as winners of the Innovations 2003 Design and Engineering Showcase Awards. The chosen products include the TDP-MT8U High-Definition DLP™ Home Theater Projector, the SD-P2000 Portable DVD Player, and the RD-X2 DVD Recorder.

The 2003 Innovations Awards program recognizes products that exhibit excellence in design and engineering at the International CES. Now in its sixth year, the Innovations 2003 Best of Innovations award is given to the most highly honored products in their category. Products are judged by a panel of prominent industry designers, engineers and journalists on criteria including user value, aesthetics, contribution to quality of life and innovative qualities. With over 2,000 exhibitors and an expected 100,000 attendees, the International CES is the world's largest consumer technologies event. The winning products, as well as Toshiba's full line of new innovative home entertainment products for 2003, will be on display at CES in Toshiba's booth, #13616.

-more-

### **57HLX82 High-Definition 1080p LCOS Projection Television**

By combining its rich engineering tradition with many of the key technologies that have made Toshiba's Cinema Series line a leader in projection television and HDTV, Toshiba has created a new reference for digital display with the LCOS projection television. Featuring three 1080p LCOS chips, the 57HLX82 displays an image with over two times the resolution of other digital displays on the market. No television comes close to providing the quality image that the Toshiba 57HLX82 offers.

### **TDP-MT8U High-Definition DLP Home Theater Projector**

Toshiba has truly raised the bar in front projection with the MT8, combining its legacy in superior engineering quality and experience in rear projection to design a best-of-breed front projector that will deliver vivid pictures and cinema-style impact. Toshiba's engineers have utilized all of the newest and best components available to create this flagship model, including a second-generation, high brightness/high contrast HD2 DLP chip from Texas Instruments, a new all-glass high-focus lens system from renowned German manufacturer Carl Zeiss and Faroudja's new Directional Correlational De-interlacing Plus (DCDi+).

### **SD-P2000 Portable DVD Player**

The Toshiba SD-P2000 is the industry's only portable DVD-Video/Audio player with progressive scan output and a high-resolution widescreen 8.9-inch TFT LCD display. The SD-P2000 offers high-performance features and capabilities usually only found on the most sophisticated full-sized DVD players, displaying crisp images on an impressive 8.9" Widescreen, Active Matrix Screen. The 16:9 Polysilicon TFT display with a 614,000 pixel resolution is perfect for viewing standard, letterbox, and anamorphic DVD movies, making the Toshiba SD-P2000 literally a portable theater that permits users to enjoy high-quality DVD movies anytime, anywhere.

### **RD-X2 DVD Recorder**

The RD-X2 marks a revolutionary step in DVD technology, allowing users to record and playback their favorite videos in stunning MPEG-2 digital video resolution. With the industry's first DVD-R/DVD-RAM/Hard Disc Drive (HDD) combination recorder featuring an impressive 80GB HDD for recording and assemble-editing, plus the compatibility of DVD-R and the versatility of rewritable DVD-RAM recording, the Toshiba RD-X2 continues to set the standard in digital home video recording and archiving. The unit's time-shift capabilities and sheer immensity of HDD data space provides users with the lifestyle benefit of virtually unlimited recording of broadcast programming. In addition, a host of advanced title creation and program editing features lets users edit videos, home movies or other programs and create a customized video library of recorded content.

### **About Toshiba America Consumer Products, Inc.**

Toshiba America Consumer Products, Inc. is an independent operating company, owned by Toshiba America, Inc., a subsidiary of Toshiba Corporation, a world leader in high technology products with subsidiaries worldwide. Toshiba America Consumer Products is a pioneer in DVD technology and a leading manufacturer of a full line of home entertainment products, including televisions, home theater projectors, combination products and portable devices. Toshiba America Consumer Products is headquartered in Wayne, New Jersey with production facilities in Lebanon, Tennessee. For additional information please visit [www.toshiba.com/tacp](http://www.toshiba.com/tacp).